

SOUTH COUNTY SOUND'S MEMORIAL PERFORMANCE

South County Sound had its first official performance on Memorial Day, singing at the Northwood Gratitude and Honor Memorial at Northwood Park in Irvine. The chorus offered up two patriotic songs (*God Bless America* and *Armed Forces Medley*) to the very large crowd who came to pay their respects at the annual Memorial Day event.

Looking very patriotic in blue suits, red shirts and white ties, the nearly 30 chorus members performed at this venue for the first time as South County Sound, marking the debut performance for the new, combined group. The Irvine chapter had previously appeared at the Memorial Day celebration every year since 2005.

The Northwood Gratitude and Honor Memorial is the nation's first memorial listing the names of all the fallen American service members in Afghanistan and Iraq. It was formally dedicated and opened to the public on November 14, 2010. The memorial panels currently hold the names of 5,714 casualties from October, 2001 through September, 2010. The panels will be update regularly as long as American service members are dying in those conflicts. As of this writing, an additional 226 names have been added since September 2010.

Thank you to all the chorus members who gave up their Memorial Day evening to participate in this wonderful community event honoring those heroes who paid the ultimate sacrifice in the service of our great country! 🎵



A FEINER TOUCH FOR OUR CHORUS

We are excited to announce that Mark Feiner has been selected as the new director of South County Sound!

For those who don't know Mark, here's a little about him: Although Mark was born in Brooklyn, he has resided the last 50 years in Anaheim. He starting singing barbershop in a fun High School quartet, to perform with the Loara High School Chamber singers. Mark attended Cal State Fullerton and graduated in 1979 with a degree in Music Education with a choral conducting emphasis. For the last 30 years he has performed in Opera, Musical Comedy, Operetta, and Theatre all over Southern California. Mark became an official Barbershopper in 1986 when he joined the Whittier chapter and has sung with the Masters of Harmony since July of 1989. He continues singing all types of music, teaching private voice students, while directing many different choral ensembles.

Mark has already assumed directoral duties while Justin Martin will continue on as assistant director, still singing with us in the bass section. The chorus is sure to benefit from Mark's experience and education. Welcome, Mark! 🎵



CHAPTER NEWS... AND OTHER STUFF!

BARBERSHOP FOR THE ROTARIANS

On May 19th, our chapter provided a quartet to sing for the luncheon meeting of the Tustin Rotary Club.



The volunteer quartet (Marshall Goldman, Don Thomas, John Scholfield and Bob Cossentine) was very well received by the

approximate 70 Rotarians that were in attendance. A song was also offered up in memorium to a recently deceased Rotarian. This was Marshall's first experience in a quartet performance! Thanks guys!

UPCOMING DATES AND EVENTS

- July 3-10: Int'l Convention- Kansas City, MO
- July 30: Comedy Quartet Contest- Orange
- August 13: Fullerton Show
- August 30: Palomar Pacific Show

BIRTHDAY WISHES TO:

Ron Cadler - July 18

Marshall Goldman - August 2



A DEVINE VISITATION

We had a pleasant surprise at the June 7th chapter meeting when Sean Devine joined our evening rehearsal. In addition to singing with the chorus,



Sean spent time with the leads during sectional break-out, helping the section to sound "as one". He also spoke with the chapter during the break about the Society's Harmony Foundation.

WILL SING FOR FOOD!

Chapter quartet WYSIWYG (John McCallum, John Skipper, John Dillon and Randy Watson) had the privilege of performing for the Orange Coast College Culinary Arts Program graduation event on May 11th. The outdoor event was carnival-themed with lots of gourmet food prepared by the students. WYSIWYG strolled and entertained for about an hour... and also partook in the yummys!

CHECK OUT THE NEW LOGO

This issue of Sound Waves marks the unveiling of our new chapter logo (you can see it on page one)! After reviewing approximately 20 different designs, this one was chosen with a unanimous vote by the Board of Directors. A special thanks to Paul Dillon for submitting the accepted design!

MEMBER PROFILE - MEET MARSHALL GOLDMAN



Birthplace: Los Angeles, California

Born: 1936

About me: I currently live in Laguna Niguel. I moved to Michigan at 12 years old and never thought of it as "home". My wife thought I should move back to California before I was "over the hill".

I'm a General Contractor doing tenant improvements for commercial and residential and have owned and operated my own business since 1988.

I'm happily Married for 39+ years and have 2 children (Kathy & David), 5 grandkids (2 in Fallbrook, Ca. and 3 in Grand Rapids, Michigan) and 1 great grandchild.

Barbershop Experience: Irv Engel introduced me to California Promise Chorus 2-1/2 years ago. I last sang with a group of my high school buddies for a few years in Michigan and always enjoyed singing for holidays and parties with these guys. My wife kept pushing me for, years, to join a singing group and then I met Irv and the great bunch of guys in California Promise (who wouldn't let me say no to not joining). I sing the lead part and just performed with my first quartet on May 19 at the Rotary Club in Tustin!

I'm currently serving as Membership Chairman for our chorus.

Hobbies: Tennis, Swimming, Hiking, Kayaking, Sailing, Travel (anywhere).

Additional comments: This has been fun and educational along with learning to sing properly. Since the combining of the two chapters, I think we're on our way to becoming a great chorus and I'm proud to be a part of this group!

GROWING A CHAPTER... SUSTAINING A CHAPTER

By Warren Willard

Over the last 27 years I have been a member of chapters that had less than 30 members when I joined and grew to have over 100 members within a few short years (Example: Saddleback/Irvine). I have also seen chapters where the active membership has fallen by 60% to over 70% in a few short years.



Why the growth and why the decline? Well, there are many reasons, but the most common reason has been tied to providing the elements that make an existing member want

to stay involved, as opposed to those that slowly drive members away, because they are no longer getting the fulfillment that was there when they joined.

A Chapter has to know what it's strives to be for its members. Is it a "Social" chapter? Is it a Chapter that strives for musical excellence and gold medals? Or, is it somewhere in the middle. A good example of an "in the middle" chapter might be Fullerton or Pal-Pac. Fullerton's motto is - We're number Pfun! We all know what the Masters of Harmony is, and that they will not settle for anything less than Musical Excellence. With all due respect to Fullerton, they also strive for excellence, but not at the expense of satisfying their members desire for fun.

I encourage all members to let the Chapter leadership team know what is missing (if anything) from your weekly South County Sound Chapter meeting and chorus rehearsal. We want every member to leave a meeting (on their way to the afterglow) with a feeling of fulfillment every Tuesday evening. Remember, it's YOUR chapter/chorus. Contribute in any way you can towards making it a weekly event that is compelling to all. ♪

ACK!... BARITONES!

What do you say to the baritone in a three piece suit? Will the defendant please rise.

Why do baritones always have trouble entering a room? They never know when to come in.

What is the difference between a baritone and a South American Macaw? One is loud, obnoxious and noisy; the other is a bird.

How do you get two baritones to sing in perfect unison? Shoot one.

What's the only thing worse than a baritone? Good question. We're still trying to find out, too. ♪

WHAT YOU REHEARSE IS WHAT YOU PERFORM

By Kent Jenkins

That's one of the many axioms I've picked up over the years doing music and theatre. It means just what it says. That is why we need to be aware of not just the words and music, but of all aspects of our performance, every time we work or sing through a song.

If you rehearse something over and over, that's what will come out during the performance. For example, years ago, during a production of "Damn Yankees" several of the guys on the baseball team changed the lyrics to one of the songs in a funny but filthy way. We kidded around with the new lyrics during rehearsal knowing we'd never do that on stage but, sure enough, one night, one of the guys performed what he'd been rehearsing and dropped the "F" bomb right in the middle of the community theatre stage.

Another example that should hit closer to home involves our very own "New Ashmolean..." Many of us learn our music by listening to the tracks over and over again. At one point in "New Ashmolean..." the learning track quartet sings in an affected voice, "There are those who favor the philharmonic flavor..." I've noticed that, even though we've never talked about doing it, there are some in the chorus that use that same vocal sound, mimicking the learning track on that line because that's the way we've learned and rehearsed it.

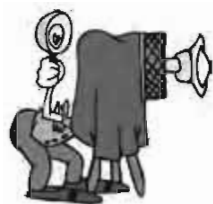
What you rehearse is what you perform! Be aware of that every time we're on the risers and get used to "performing" every single time, rehearsing all vocal and non-vocal aspects of each song. ♪

MIRROR, MIRROR, ON THE WALL...

Mirrors are wonderful devices to help you improve your singing voice. By singing in front of a mirror you can watch your posture, your facial contortions and your breathing and determine what is and is not working.



Try changing your posture and the way you use your face and mouth when you sing in front of a mirror and listen to the different sounds you make as you experiment. You will be surprised what straightening your back or opening your mouth wider can do to your voice once you see these things in the mirror. ♪



REVELATIONS OF A VETERAN BARBERSHOP RECRUITER

- ◆Nobody, in the history of the world, ever walked up to a stranger and said, "Do you know any good groups I can sing with?"
- ◆Potential singers are usually worried if they are good enough to sing with us while we are usually worried if we are good enough to invite potential singers into our group.
- ◆A good demo tape is worth a thousand sales pitches.
- ◆The majority of male singers don't read music... they just follow the notes up and down.
- ◆Our music is our best advertisement.
- ◆The busiest people are the best recruits; They're doers!!
- ◆Don't oversell; Your only job is to get them there the first night - Let the chorus sell itself.
- ◆International, Contest, District or Chapter "stuff" is meaningless to the new recruit. Sell good music and fellowship.
- ◆Young guys want to know others their age participate.
- ◆A good speaking voice is sometimes a clue.
- ◆Very few guys will come by themselves the first night. Be prepared to offer a ride.
- ◆Don't talk dues. They'll ask when they're ready.
- ◆If a guy is sincerely interested, he'll be back. Don't badger him! His actions will tell you if he wants to be a part of our hobby. Don't be pushy!



WE WANT YOU!

- ◆As a general rule, recruiting "old barbershoppers" is a waste of time. Sell them a show ticket. If they want to come back, they will.
- ◆Hang with your recruit at meetings. Make sure he meets the guys, gets music and, most importantly, is NEVER left alone. Don't oversell or undersell barbershop music. Most young guys have no idea what it is so it's no big deal either way. Sell the "all male" aspect when they ask, "what kind of music do you sing?" ... The answer is "all kinds", which is true. However, the best answer is to give them a practice tape and say... "listen to this".
- ◆Men who have sung in organized groups are usually our best bets. If the guy is over 50 and has never sung organized music, the odds are pretty long on him being able to do it. But there are always exceptions.
- ◆Never underestimate our music's ability to hook somebody.
- ◆Don't make excuses for your group. Since the chorus is growing, reassure the recruit that there are other new men just starting.
- ◆You have to be willing to go beyond your immediate circle to find new singers.
- ◆You may have to ask ten or more guys to find a singer. Don't stop on number nine.

◆ENTHUSIASM IS CONTAGIOUS!!!!

If you have an article you would like to share with the chapter, submit it and we'll see about getting it published.
 Disclaimer: All submissions are subject to the approval of the editor and may be edited for content and length.
 Please contact Randy Watson: 714.412.1508 or email: randy@lesterlitho.com